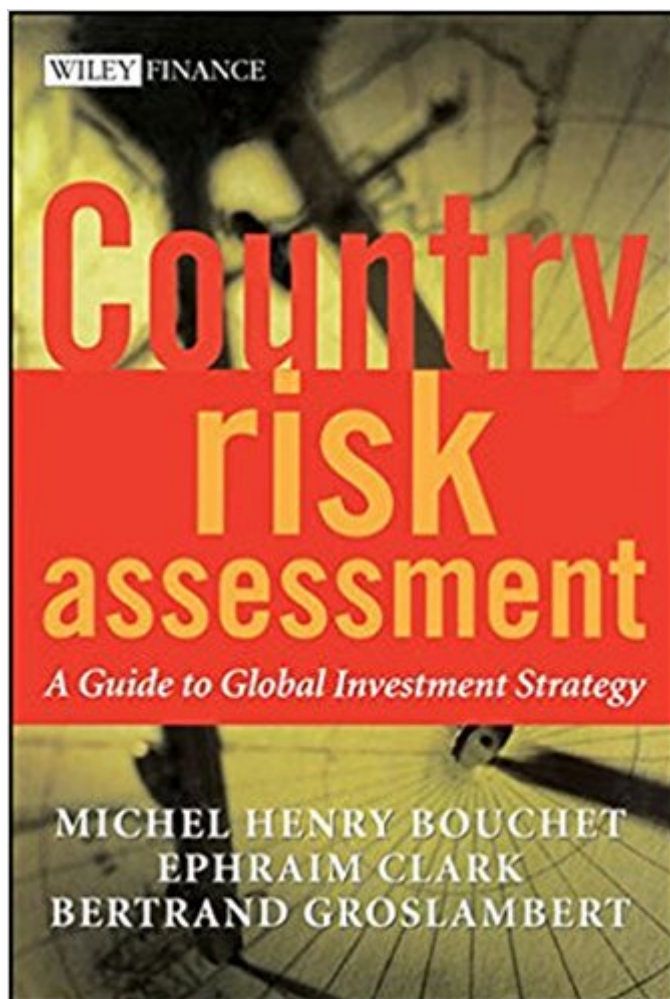


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Country Risk Assessment: A Guide To Global Investment Strategy



Synopsis

One of the few books on the subject, Country Risk Assessment combines the theoretical and practical tools for managing international country risk exposure. - Offers a comprehensive discussion of the specific mechanisms that apply to country risk assessment. - Discusses various techniques associated with global investment strategy. - Presents and analyses the various sources of country risk. - Provides an in depth coverage of information sources and country risk service providers. - Gives techniques for forecasting country financial crises. - Includes practical examples and case studies. - Provides a comprehensive review of all existing methods including the techniques on the cutting-edge Market Based Approaches such as KMV, CreditMetrics, CountryMetrics and CreditRisk+.

Book Information

Hardcover: 286 pages

Publisher: Wiley; 1 edition (July 18, 2003)

Language: English

ISBN-10: 0470845007

ISBN-13: 978-0470845004

Product Dimensions: 7 x 0.9 x 9.9 inches

Shipping Weight: 1.4 pounds (View shipping rates and policies)

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"In this day and age where Global Risk Management is all the rage, Bouchet, Clark and Gros Lambert's COUNTRY RISK ASSESSMENT is a 'must-read' for Chief Executives and Senior Risk Managers. It successfully blends an academic and critical review of the existing body of work in the field with a fresh and genuinely creative approach to the subject: Chapter 11, which draws analogies between quantum mechanics, country risk and information dynamics peculiar to our century, is a real gem..." Xavier R. Rolet, Managing Director and Co-Head of Global Equity Trading, Lehman Brothers, Inc.

Country risk is a broad concept which brings together the varied disciplines of economics, finance,

geopolitics, sociology and history. Based on a collective 50 years of experience as scholars, managers and advisors in the field of country risk, the authors set out to provide a solid understanding of the concepts and methodologies involved in formulating successful strategies for international risk assessment and management. With a balance between theory and practice, the book assesses the opportunities arising from the growing integration of international finance markets and presents and analyses the various sources of country risk. It provides an in-depth coverage of information sources and country risk service providers, and explains techniques for assessing and forecasting country financial crises. It includes a comprehensive review of all existing methods including the techniques of the cutting-edge market-based approaches such as: The book concludes with a management tool kit based on practical examples, all of which will be of interest to managers and analysts in investment banks and in corporate institutions involved in international investment, as well as to students of international finance and business. Â

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